Guidance on the taking and publication of photos / videos / audio recordings at this event

This event will involve photos / videos / audio recordings of the participants at the event being taken and published.

Brainlab SE, Olof-Palme-Straße 9, 81829 Munich is responsible for taking and publishing photos / videos / audio recordings at this event as follows:

1. Photos / videos / audio recordings at this event / general information

We have hired a photographer for these events.

The purpose of the photography / video / audio recording and subsequent publication on Facebook, Instagram and LinkedIn as well as on the Brainlab event website and on the Brainlab intranet is used for the purpose of marketing, advertising and external presentation. (The legal basis is a legitimate interest, Art. 6 (1) (f) GDPR).

Your rights will be taken into account to an appropriate extent when the photos / videos / audio recordings are taken and published. For that reason, we will limit ourselves to taking photos / videos and taping audio recordings of larger groups of people and shall not take any portrait-type photos / videos of individual event participants. The photos / videos / audio recordings will be reviewed prior to publication. Any images / videos / audio recordings that are potentially defamatory will not be published.

If you do not agree to a photo / video / audio recording being taken in individual cases, please let the photographer know. Once the photos / videos / audio recordings have been published on Facebook, Instagram and LinkedIn as well as on the Brainlab event website and on the Brainlab intranet, you can object to the further publication of photos / videos / audio recordings on which you are depicted at any time. The photos / videos / audio recordings will then be immediately removed and deleted from the platforms in question.

The photos / videos / audio recordings of the event will be stored on Facebook, Instagram and LinkedIn as well as on the Brainlab event website and on the Brainlab intranet for 2 years and then deleted.

The details will be passed to Meta Platforms Ireland Ltd. concerning content on Facebook and Instagram, to LinkedIn Ireland Unlimited Company for content on LinkedIn and to schalk&friends GmbH for post on the Brainlab event website in order for the photos/videos/audio recordings to be published.

2. Your rights

Please note that you have a right of access to information (Art. 15 GDPR), rectification (Art. 16 GDPR), erasure (Art. 17 GDPR), restriction of processing (Art. 18 GDPR), data portability (Art. 20 GDPR) as well as a right to object to processing (Art. 21 GDPR). Additionally, you have a right to complain to the competent supervisory authority (Art. 57 (1) (f) GDPR).

What are your rights where data is processed on the basis of a legitimate interest?

Under Art. 21 (1) GDPR you have the right to raise an objection to the processing of your personal data at any time on the basis of Article 6 (1) (f) GDPR (data processing for the purpose of a legitimate interest) on grounds relating to your specific situation. This also applies to profiling based on this provision. If you raise an objection, we will no longer process your personal data unless we can demonstrate compelling, legitimate grounds for the processing that override your interests, rights and freedoms or the processing is performed for the establishment, exercise or defence of legal claims.

3. Data protection officer

You can contact our data protection officer at:
Katharina Ruhenstroth | Intersoft Consulting Services AG
Beim Strohhause 17 | 20097 Hamburg, Germany
Email of the data protection officer:
DSB-Brainlab@intersoft-consulting.de